



**ANNUAL  
REPORT 2018**



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# IDEA CENTRAL ASIA



## IDEA CENTRAL ASIA

In 1999, an idea was born - to give young people the opportunity to speak out and be heard. This global idea was the starting point for regional offices in North America, Europe, the Balkans, the Middle East, North Africa and the CIS. In 2010, IDEA appeared in Central Asia. In 4 years we have grown from a debate program to an independent youth organization.

## OUR MISSION

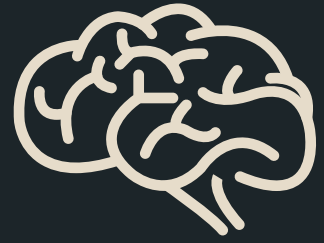
Our goal is to inspire young people to have bright and bold ideas that lead to the consciousness of a happy society. We grow and change with thousands of people from Kazakhstan, Kyrgyzstan and Tajikistan, but we always remain committed to them and our goal.

## WHAT DRIVES US?

We believe that bringing young people together around important ideas leads to amazing results. For this, we make every effort and see changes in people, societies and countries. We are building bridges between ideas, people and society.



# IDEA CENTRAL ASIA IN FIGURES



**1300**

program alumni  
from Kazakhstan,  
Kyrgyzstan and  
Tajikistan



**285**

equal  
coaches



**85**

Debate, Drama  
and Media Clubs  
with a total  
engagement of  
900 people



**58**

public  
platforms



**30**

project  
schools

# IDEA CENTRAL ASIA IN FIGURES



**30**

social  
initiatives



**30**

studies to identify  
community needs



**15**

episodes of  
TV debates



**8**

vocational schools  
throughout  
Kyrgyzstan



**6**

online media  
literacy courses





# AREAS OF OUR WORK

**TEEN-FRIENDLY  
SCHOOLS**

**CITIZEN  
JOURNALISM**

**PROMOTING  
EQUALITY**





## Teen-friendly schools

This year we began to work even more actively with adolescents in regions for which school is the only place of communication. We decided to change the format of the school, making it a center of activism and a place where children can feel comfortable.

Within the framework of the "Demilgeluu Zhashtar" and "Child and Youth-Friendly Kyrgyzstan" programs, students of grades 7 through 11 created debate, theater and media clubs in 35 schools in regions such as Jalal-Abad, Naryn and Chui. We trained representatives of school parliaments in club management, teamwork, critical thinking, fact-checking and listening to others. We paid special attention to the importance of creating conditions for self-development.



“

*“Thanks to my participation in the seminars, I became more confident in myself, stopped being shy about speaking in front of the public and improved my communication skills. Also, I didn’t know how to check and analyze information before. It’s great that there was an opportunity to apply new knowledge in practice when we were creating our media materials, ”*

*– Khaidar, participant from Tajikistan.*





Our programs also engage with teachers who were taught the principles of mentoring. Our aim was to raise teacher's awareness about how to conduct elections, the importance of covering school news on social media, and how to coordinate school clubs.

Club membership subsequently began to grow, as students and teachers started to recruit new members, developed action plans and collaborated with school administrations. Within these clubs, students began conducting workshops, ideation events, debate tournaments, and implemented social initiatives to improve life in their communities and **contribute to the development of their school.**

We have successfully organized 3 career fairs in Naryn, Kochkor and Suzak with the participation of representatives of universities and entrepreneurs who acted as potential employers. Sessions on vocational guidance and career counselling were also held.





Our program participants actively contributed to the development of their communities and took part in decision making processes. This year, students, school parliament representatives and local activists developed and launched 30 social initiatives and projects to address specific challenges in their communities - all of which are based on evidence and public consultations.

Our work in these communities has shown that public hearings have become more frequent, inclusive to youth-demands and effective this year.



Within the "Communities for a Sustainable Peace" program, vocational school students were taught to conduct research in their communities to identify the needs and concerns of their fellow students. The purpose of this exercise was to promote evidence-based solutions and to collect data as lessons-learned to reimagine Civic Education in Kyrgyzstan. The program worked with both students and teachers from 8 pilot vocational schools to redesign the outdated curriculum, manual, and teaching methods used in Civic Education Courses across the country.



Throughout our programs, we promote the need for innovative, youth-driven, evidence-based solutions to community challenges.

Our participatory research methodology and capacity-building program has led to a total 30 individual community need-assessments across Kyrgyzstan.

Challenges identified by our program participants include bride kidnapping, forced marriage, waste management, pollution, road safety, and public health among other topics.







We have also organized massive ideation events in many parts of Kyrgyzstan, bringing young men and women, boys and girls in the design of innovative social projects. Our social make-a-thons are essentially intensive multi-day bootcamps where young people - together with trainers and mentors - are given 48 hours to design and pitch solutions to tackle specific community challenges.

Examples of community challenges include: insalubrity of school toilets, poor infrastructure for pedestrians, and lack of public spaces for leisure, among other issues. Out of 30 community solutions designed, over 60% received financial or administrative support for local authorities and community leaders.





In order to increase the visibility of young people's innovative solutions, but also raise public awareness of community problems, over 30 public hearings were held with local residents, local authorities, and community leaders across all program locations. Young people were given a chance to present the findings of their research and pitch their solutions to a broader audience.



“

*“Our initiative was creative. We have created street art on the theme of respect for the environment, so that local residents think about preserving the environment today for tomorrow's clean day”*

– Ulan, participant of the “Demilgeluu Zhashtar” project.







“

*“I didn't play on stage before, so it was hard for me in the beginning. But we practiced these skills over and over again in workshops, and with each appearance on the stage it turned out better and better. You need to be able to stand on the same stage and empathize with the person you just get to know!”*

– Meerim, project participant.



“

*“After open dialogues at the Academy of the Ministry of Internal Affairs, we collected feedback and conducted an analysis. It shows that there are significant changes after discussions. For example, students and listeners noted the importance of informing peers about gender-based violence that human rights must be respected regardless of gender, age, social status or religion,”*

– Salamat, project participant and cadet  
of the Academy of the Ministry of Internal Affairs.



# CITIZEN JOURNALISM



*“I want to work, but I have no experience” -  
youth.*

*Young people want to do journalism, report  
on serious issues, build a career in the media.  
They fall into a vicious circle: no experience -  
no work, no work - no experience.*

We believe that the media, whether online, photo or print journalism and social media, is a tool for creating social change and civic initiatives. However, in working with the media, media literacy is important - the ability to critically analyze information and be a responsible creator and consumer of content.

Continuing to work on the development of media literacy among activists from Kyrgyzstan, Kazakhstan and Tajikistan, we held four seminars on media and debate technologies in Tokmok, Karaganda and Dushanbe. The coaching team included alumni of the 2017 media gallery.



These workshops allowed the participants to improve their knowledge on the topic of media literacy and journalistic ethics directly on the ground in the regions. They also gained practical skills in verifying and analyzing information and creating their own media products.

*Participants of the media gallery wrote and filmed about important things, published stories and covered sensitive topics. Mentors supported and provided feedback at every stage. By the end of the sessions, the teams created and presented quality content, and the largest media outlets in the region were distributing them. Thanks to their involvement in our program, many participants found internships or jobs in newsrooms around the country.*







4 seminars on media literacy and debate were held in Central Asian cities with the participation of 80 young people. As a result of the events, they created 19 multimedia storytelling materials on socially significant topics in their communities.

In addition, 6 interactive online courses on media literacy and journalistic ethics were filmed and prepared. All videos posted on our YouTube channel are still viewed by users and remain relevant.

During 2018, we organized 12 debate tournaments among school and student debate clubs. Young people discussed the participation of women and youth in decision-making processes, the implementation of the Sustainable Development Goals in the regions of Kyrgyzstan, the introduction of digital democracy, the protection of human rights, and freedoms among other topics.

One of these events was the “Cup of Democracy” tournament, dedicated to the information campaign “European Union for Democracy” and held in Kyrgyz and Russian languages. The debaters discussed issues of democracy, the use of social networks, online voting and Internet technologies in the provision of public services.

In addition, we held 13 public platforms iTalk and 3 theater performances using the forum-theater methodology, where young people received information on gender inequality, youth unemployment and barriers to decision-making processes.



From January to June, **30 representatives of the youth wings** of political parties under the Muunu Democracy Project were trained in the use of debate technologies in the development and presentation of political platforms.

The aim of the project was to empower and involve young people in decision-making processes. We worked to develop skills in critical thinking, information analysis and public speaking. Moreover, the participants of the project created their platforms to promote the voice of youth. This allowed them to put into practice their acquired skills in debating technologies.

We filmed **15 episodes of online debates** among political parties on the following topics: effective governance, debt management, economic autonomy of local governments, fire and technical safety in entertainment and public places, among other issues.

“

*“For me, as a novice politician, the project has become an irreplaceable school and brought us to a new level, helping to reveal our potential. Just imagine, without having any experience of speaking in debates, we were able to win experienced opponents in this matter! This suggests that the project really taught us a lot. In addition to the skills that will be useful to us in our future work, we expanded our circle of acquaintances, made friends with young people from other parties,”*

– Erkingul, representative of the Bir Bol party and participant in the project





**PROMOTING  
EQUALITY**





In the course of our work, we not only **increase the potential of young people**, but also promote their interests at the local, national and regional levels. For young people to be able to be equal partners, it is not enough to work only with young people.

Therefore, we are actively working to create a friendly and supportive environment, involving local authorities and decision-makers. It is through complex work that an open society is created, in which **everyone's voice is significant and ideas are important.**



Together with the Academy of the Ministry of Internal Affairs, we organized theatrical performances using the method of forum-theater. Together with ten students and five representatives of human rights organizations, three performances on the topic of gender-based violence were staged.

All three performances were played within the walls of the Academy of the Ministry of Internal Affairs, the Academy of Law and at the conference of the United Nations Development Program (UNDP). The main goal of these performances was to increase the gender sensitivity of both the participants and the audience to various types of violence against women.





# DONORS AND PARTNERS





We are proud of the successes achieved in Kyrgyzstan, Kazakhstan and Tajikistan in cooperation with our donors. Stable work in Central Asia became possible in many respects thanks to the support of the **Open Society Foundation (OSF)**. We also successfully continue to work with **Peace Nexus** and started developing commercial services a year ago. This expansion of funding sources has made our work even more sustainable.

In 2018, we successfully completed work on the development of youth civic engagement, which we carried out with the **Democratic Commission of the US Embassy**. In doing so, we continue to work with **UNICEF** and **USAID** to help youth develop their communities. One of the most successful projects of 2018 was a joint project with the **Academy of the Ministry of Internal Affairs**, which we carried out with the support of the **Prague Civil Center**. In this project, students of the Academy learned the principles of gender sensitivity in combating violence against women.

Another area in which we made a breakthrough last year is political debate. Together with the **International Republican Institute (IRI)**, we prepared and launched an online debate between the youth wings of political parties. For several months, young party members discussed topical issues in the Kyrgyz language. In cooperation with the **EU** and the **UN OHCHR**, we have held several student tournaments on human rights and the development of democratic processes in the country.



One of our latest projects is civic education lessons that are being introduced into the curricula of vocational schools. This is a long-term project that we are conducting jointly with **UNFPA** and within which we plan to cover all schools of Kyrgyzstan.

Over the past year, we have organized dozens of projects in cooperation with a variety of organizations. Long-term work with our partners is an indicator of the reputation of **IDEA Central Asia**. We are considered the leading youth organization in Kyrgyzstan, and we look forward to 2019 to implement even bigger and better projects with old and new partners in the region.

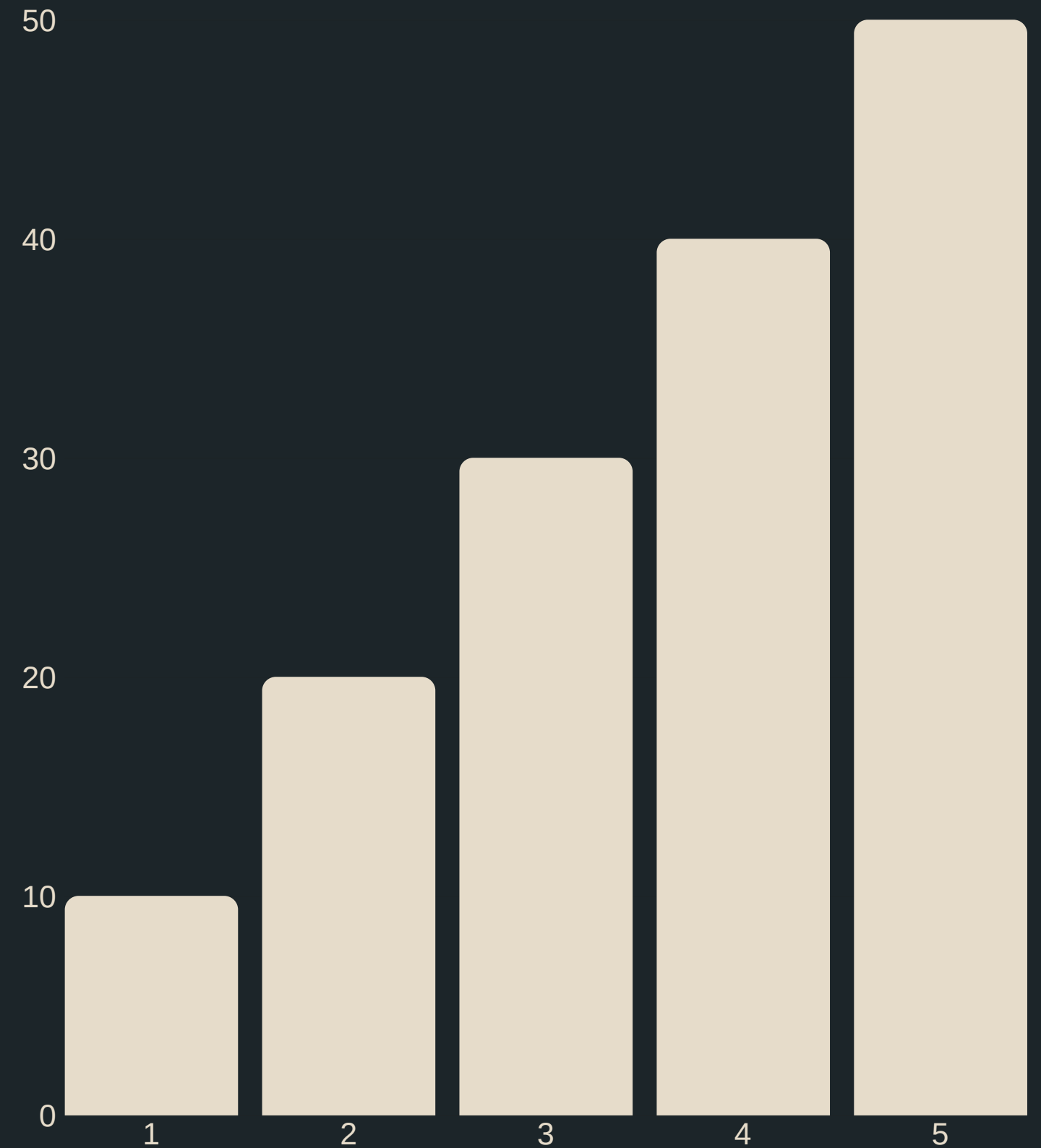
This shows how IDEA's reputation in Central Asia has improved and that we have come to be considered the leading youth organization in Kyrgyzstan.

**We are looking forward to 2019 to continue working with old and new partners in the region!**



# FINANCIAL INFORMATION

## STATEMENT OF FINANCIAL POSITION AT DECEMBER 31, 2018





	31 December 2017	31 December 2018
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	8,937,868	13,586,976
Other short-term investments	0	13,514,780
Accounts receivable	179,907	0
Low-value items	3,495,981	89,156
<b>TOTAL CURRENT ASSETS</b>	<b>12,613,756</b>	<b>27,190,913</b>
<b>NON-CURRENT ASSETS</b>		
Property, equipment and intangible assets	973,351	1,667,633
<b>TOTAL NON-CURRENT ASSETS</b>	<b>973,351</b>	<b>1,667,633</b>
<b>TOTAL ASSETS</b>	<b>13,587,107</b>	<b>28,858,546</b>

	31 December 2017	31 December 2018
<b>LIABILITIES AND NET ASSETS</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable	26,460	0
Accrued liabilities	0	0
Liabilities against donors	12,983,542	28,858,546
<b>TOTAL CURRENT LIABILITIES</b>	<b>13,010,002</b>	<b>28,858,546</b>
<b>NON-CURRENT LIABILITIES</b>	<b>12,613,756</b>	<b>27,190,913</b>
Subsidies related to depreciated assets	577,105	0
<b>TOTAL NON-CURRENT LIABILITIES</b>	<b>577,105</b>	<b>0</b>
<b>TOTAL LIABILITIES</b>	<b>13,587,107</b>	<b>28,858,546</b>
Change in net assets	-	-
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>13,587,107</b>	<b>28,858,546</b>



Cash flows by types of activity	For the year ended 31 December 2017	For the year ended 31 December 2018
<b>Income</b>	24,425,094	25,941,802
<b>Gross inflows from operating activity:</b>		
Cash received from sale of services	840,945	1,296,251
Cash received from grant inflows	41,460,758	24,645,551
<b>Total gross inflows from operating activity</b>	<b>42,301,703</b>	<b>25,941,802</b>
<b>Gross outflows for operating activity:</b>		
Operating expenses paid	36,306,176	21,272,872
Paid income tax	11,967	19,822
Other disposal	0	0
<b>Total gross outflows for operating activity</b>	<b>36,318,144</b>	<b>21,292,694</b>
<b>Net operating activity cash flow</b>	<b>5,983,559</b>	<b>4,649,108</b>
Cash at beginning of year	2,954,401	8,937,868
Cash at end of year	8,937,868	13,586,976

Item	For the year ended 31 December 2017	For the year ended 31 December 2018
Income	24,425,094	25,941,802
<i>including:</i>		
Income from grants (subsidies)	23,584,149	24,645,551
Other income	840 945	1,296,251
Costs	24,425,094	25,941,802
<i>including:</i>		
Grants expense (subsidies)	23,584,149	21,272,872
Other expenses	721,272	1,098,035
Profit (loss) before taxes	119,672	198,216
Profit (loss) of the reporting period	-	-
Other comprehensive income	-	-
Total comprehensive income/ (loss) of the reporting period	-	-



# OUR TEAM



**ALMAZBEK  
DUISHOBAEV**  
project coordinator



**KANAT  
NOGOIBAEV**  
project coordinator



**SABIRA  
DJAMAKEEVA**  
accountant



**ZHYPARA  
BERDIBAEVA**  
project coordinator



**KEITH  
HUCKLE**  
fundraising manager



**AISHA  
JABBAROVA**  
intern



**FIRUZA  
RAHMATBEKOVA**  
coordinator in Tajikistan





**OLZHAS  
ABDUKHAMITOV**

coordinator in Kazakhstan



**MEERIM  
ABDIRAIMOVA**  
administrative assistant  
and SMM specialist



**NURAIYM  
SHAMYRKANOVA**  
project coordinator



**BEKSULTAN  
RUSTAMOV**  
program officer



**ELVIRA  
KALMURZAEVA**  
executive director



**BIBINUR  
BOLOTKANOVA**  
project coordinator



**AIDAI  
KADYRALIEVA**  
media coordinator



# CONTACTS



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**WWW.IDEBATE.ORG**



## **WE ARE ON SOCIAL MEDIA:**

[www.facebook.com/idea.ca](http://www.facebook.com/idea.ca)

[www.instagram.com/idea\\_ca](http://www.instagram.com/idea_ca)

[www.vk.com/idea\\_ca](http://www.vk.com/idea_ca)

[www.twitter.com/IDEACentralAsia](http://www.twitter.com/IDEACentralAsia)

[www.youtube.com//user/ruidebateorg](http://www.youtube.com//user/ruidebateorg)